

CERN Workshop on Innovations in Scholarly Communication (OAI4)
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Breakout Session: Friday, October 21 at 11:30 - 14:00

Business models for scientific information, and the scientific process?

Facilitators:
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Description:

Any business model for scientific information should create:

- value in the scientific process;
- commercial value.

In this breakout session we will discuss business models from these two values, the emphasis being on the value in the scientific process.

This leads to the following questions for discussion:

1. An important characteristic of scientific information is that it is not an end product in the scientific process but an intermediate product accepted by the scientific community for further scientific scrutiny. Intellectual property should be instrumental here. How should intellectual property impact on business models?
2. Which conditions do authors and readers expect with respect to scientific information and its business model?
3. Is the open access model superior in creating value in the scientific process?